



The New Order



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Happy Birthday Mein Führer!

This year we celebrate our beloved Führer's 128th birthday on April 20th. By a singular coincidence people across the globe also celebrate April 20th as Earth Day. There's poetic justice in that. You see, it turns out that the term "ecology" was invented in Germany in the nineteenth century by the pioneering zoologist Ernst Haeckel. Via his widely influential writings and lectures, Haeckel elaborated a holistic view of man's symbiotic relationship with the natural world. To Haeckel, and those who followed his philosophy of "Monism," natural laws governed the workings of the natural world and human civilization alike. Haeckel and others of his philosophical school taught respect for nature and preached conservation.

What many people do not know about Haeckel, however, is his connection to National Socialism. Haeckel placed his views about nature conservation into a world view similar to that of Social Darwinism: only the strong (both individually and on a national scale) and those willing to fight, survived the constant upward struggle that characterized national evolutionary development. Nations, cultures, and peoples could therefore be categorized "scientifically" into those that were superior and those that were inferior, with the latter be-



ing considered expendable and even worthy of destruction. Haeckel also had racial views similar to Hitler's. (Source: worldfuturefund.org)

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The Führer's Birthday

(Outline for a Speech)

Obedient historians have often enough dignified emperors and kings, nobles and the powerful, with the flattering term “the Great,” without however ensuring that these fine men actually went down that way in the book of world history.

In reality, the great men of history are rare. There are even whole centuries that lack a towering historic figure.

The historically great are those few personalities who stamp a whole epoch with their will, which lives on into the future and entirely changes the political order.

Great men are also rare because the unity of idea and will, of desire and action is so seldom achieved.

As we celebrate today the birthday of our Führer and bow before the greatness of this man, we have both the right and duty as people who think politically — beyond all cheap outward enthusiasm — to ask what is behind this greatness.

Deceived by liberal superficiality during the bourgeois era, people said that character was molded by the environment. The Führer refutes this persuasively: he worked hard to build his will and knowledge such that he became one of the deepest experts not only on the German nature, but on the deep political connections of world politics. The Führer's ruthless self discipline gave him the strength of his convictions and the unshakable confidence of a genius who reaches his goals through the full force of his will.

The Führer has never been given anything, nor has he allowed himself to be given anything. All that he has, both intellectually and spiritually, he won himself! The blows of fate that he suffered from his youngest days onward made him harder and more passionate. He thus developed a character not dependent on a more or less hostile environment, but rather one able to stand against any opposition.

The World War was the last test of his character: with pride the Führer has always said that he learned as a simple soldier to bear the

full weight of war! The war did not break him, but rather enabled him to understand more clearly and plainly the reality of life.

As chaos fell over Germany after 1918, the wisdom of those philosophers and poets who proclaimed that only character can survive defeat and collapse was proven.

In the familiar words of the Greek writer of tragedy, there is much that is powerful, but nothing that is more powerful than man. His words find amazing proof in the Führer, a single man with one goal who applied his passionate will in a time that lacked will. A single man proclaimed freedom during the years of slavery!

Coming ages will see the Führer as an almost mythic figure who did not only stand against the flow of a worthless era, but rather against a whole avalanche of apparently irresistible fate. He stood up as Germany was in danger of vanishing into the mists of history, changing history's very direction.

We remember the catastrophic years that began in 1919. We remember the disgrace of Versailles, Germany's enslavement, terrible arbitrary international forces.

While “well-meaning” bourgeois circles at best were dreaming that one day freedom would once more shine on Germany, the Führer pondered and labored to realize his idea of freedom, which had as its presupposition the mobilization of the German soul. Year in, year out, first unnoticed, then piled high with suspicion, envy, and ridicule, the Führer wandered through Germany and woke the best of the nation, leading them to self-awareness, forcing them under his prophetic will. The National Socialist movement developed as a gathering of those Germans who no longer wanted something for themselves, but rather thought only of Germany and of the eternal life of the nation.

When the seizure of power came in 1933, bourgeois politicians probably thought that the Führer has achieved the goal of his struggle. Those who saw, or at least sensed more deeply,

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Affirmations



The greatest man who ever lived.

At present we need courage and a brave heart, but above all confidence in what fate has given us, our Führer.

Gertrud Scholtz-Klink (Speech in Breslau on
19.10.1940)

If the Führer calls and commands, each of us must obey without question, whatever he may say. With the Führer we are everything, without him we are nothing.

Hermann Göring

You who carry the flags and banners and who march behind them, remember that you are fighting for the greatest cause that Germans have fought for in a thousand years, and do not forget who also gave you the symbol that goes with the idea: Hitler!

Alfred Rosenberg

The highest that a man can reach on this earth is to give his name to an historic era, stamping it indelibly with his personality. That is true in the broadest sense of the Führer. The present world is unimaginable without him.

Dr. Joseph Goebbels 1939

When one today speaks the word "Germany" in Sweden, England, France, New York, Japan, China, or Africa, everyone thinks immediately of Adolf Hitler. When one says Hitler, everyone immediately thinks of Germany. Adolf Hitler and Germany belong together. They are together a unity. Never before has fate bound a person so closely with a nation as it has Adolf Hitler and Germany.

Hans Schemm

All those nations who fought in the World War honor an "Unknown Soldier." In Paris he rests under the Arc de Triomphe. In London his final rest is under black marble in Westminster Abbey. In Berlin he lives in the Reich Chancellery. Germany is the only nation in which the "Unknown Soldier" is not dead, but alive.

Swedish Academy Professor F. Bööck, Stockholm



Hitler's favorite food

Happy Birthday!

But in order to survive, you have to eat.

People in Austria, our beloved Führer's birthplace, secretly celebrate his birthday to this day in a culinary manner. Citizens and restaurants in Austria serve Hitler's favorite food. Legend has it that Hitler's favorite food was Eiernockerl, an Austrian dumpling served with scrambled eggs and a salad. It was popularized by former Austrian district council member for the Freedom Party and "convicted Holocaust denier" Wolfgang Fröhlich. The so-called Prohibition Act of 1947 criminalizes the "denial of the Holocaust" or "sympathies to Nazi atrocities." To wit Fröhlich responds:

"For many many years I've been eating Adolf Hitler's favorite dish Eiernockerl with green salad almost every week. I do that, because this highly political meal... is one of my favorites. If my memory serves me right, I've eaten Eiernockerl with salad every year on April 20th, Hitler's birthday."

The dish is not illegal and is in fact regularly served at restaurants on April 20th due to its well-known association with the German leader, who successfully reunited his native land with Germany, from which it had been separated by dynastic politics. Some restaurants gleefully advertise the dish as a daily special for April 20th. For example, the Wirthaus am Wasserpark in Floridsdorf, posted their special April 20, 2016 menu complete with Eiernockerl and green salad, along with a winking emoji. When asked, their spokesman replied: "It's our special for today... We always serve it on the 20th. No, it's not a coincidence we serve the meal today." (Source: Vice)

How will you celebrate Hitler's birthday this year?

Führer's Birthday (speech)

realized that it was only the starting point for the second and most difficult phase of the Führer's great struggle.

History teaches that great revolutionary brilliant ideas always encounter the fierce hatred of the world, and that no one has come to lead a nation who is not threatened with war by all the old forces.

With enormous determination and clear knowledge of the way things were, the Führer proceeded to rearm Germany and make it strong. The enemy no longer had the freedom to dream of an attack on the German people. Within a few years, he succeeded in unifying a people that had been split by states, religions, dictates and treaties, making the German Reich the homeland of all Germans. We remember these years of construction at the triumph of a passionate will for German freedom.

There were some who, seeing the gathering thunderclouds around Germany, nervously asked what fate had in store should war break out.

We National Socialists who saw the Führer as a unique historic personality who took into account all conceivable possibilities were and remain full of confidence. As the enemy forces began the war, the Führer proved that he had the answer to the frequently discussed question of who should have the final say during war, the politician or the general. There was no division between politician and general: the Führer possessed both gifts!

Thus he joined the small proud group of those men of history who are able to represent the totality of an entire nation!

We ourselves are witnesses of the victories won by no one but the Führer, and we are deeply moved to see what a people can do that is united politically and spiritually by the hand of such a man.

We ourselves experienced the collapse of the old system, we ourselves fought in a numerically inferior army that defeated overwhelmingly superior armies. We learned that the passion of will and joyful ideas overcame walls of steel and concrete.

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**From our Colleague at the Thule Society
Our NS colleague, Brian Ruhe—
President of the Thule Society—sent the
following for our amusement:**

Here is a funny story. On March 30th, I was awoken at 6:42 am with a phone call that I guessed was a telephone solicitor who called too early. It was a journalist from the *Norway Business Daily* named Marta Christensen phoning from Norway! She said she was not sure I was the right Brian Ruhe. She asked if I had YouTube videos about Hitler. I assured her I was the right Brian Ruhe.

She said that the Norwegian Defense was placing ads on my Hitler videos. I assumed she was writing a story about this as some people were complaining that the Norwegian Defense was placing ads on my Adolf Hitler videos. I made it clear that I am a National Socialist and that Hitler was good and that we have all been lied to about Hitler all of our lives.

She started talking to someone else and then abruptly hung up as though she was interrupted or something urgent just interrupted her. She did not say goodbye nor phone back.

I laughed at the idea of Norwegians getting upset that their military is trying to recruit young men using my Hitler videos! Ha ha!! Then, two days later I got a \$127.25 donation and membership from a man in Norway so I assume he read a story about me. A couple of days after that another Norwegian paid to join the Thule Society too! I contacted a Thule member in Sweden and he found the article and video about me that they published so here it is:

<https://www.dn.no/etterBors/2017/03/30/1957/Reklame/forsvaret-reklame-kobles-til-nazivideoer>

Does anyone understand Norwegian?

Unfortunately you have to subscribe to read the whole article.

But she says that “Nazi sympathizer and Adolf Hitler admirer has over 6000 subscribers on YouTube, and this week this ad from the Norwegian

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Führer’s Birthday (speech)

And this war has shown us that there is nothing that can withstand ready, fearless people who are confident of the superiority of the Führer.

The totality of his leadership, the uniqueness of his character have gathered all alert people of our nation behind the flag of the Reich.

We have not asked how long the war will last, nor which tasks lie before us. After each victorious battle we have tightened our helmets and waited for the Führer’s next orders.

We know that the longing of generations for freedom and the Reich are becoming reality in the battle we are fighting in the Führer’s name. We believe in the Reich we are building through our sacrifice, and we know that this Reich will be the home of free, honorable, upright and strong people.

We know our historic mission: Building a Reich that will give old and tired Europe a new, youthful, powerful and just order!

May the Führer find in the aware and thoughtful people of his nation that absolute sacrificial and loyal obedience that is worthy of his confidence.

We have learned to see life’s reality not as a problem, but rather as a fighting mission. Our loyalty demands that we fulfill this mission, which binds us completely to the Führer as the agent of that law that we obey.

Kurt Eggers



Censorship and suppression are a growing threat!

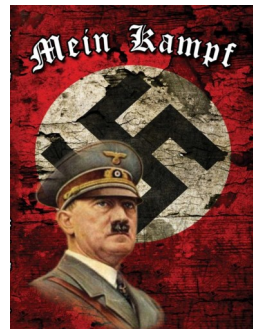
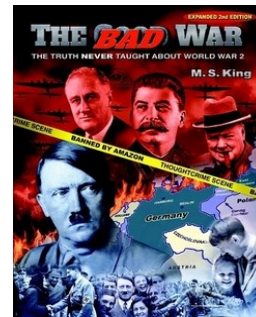
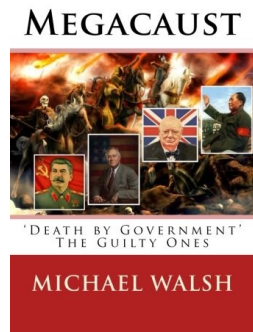
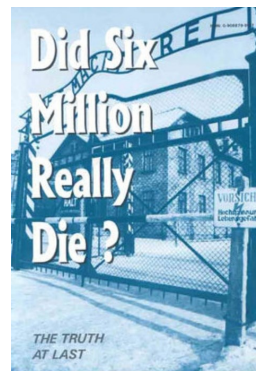
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Thule Society

Defense was played before one of Ruhe's videos on the Google owned network. Many advertisers have stopped their ads after they have been notified that they have been played before hate videos. And now the Norwegian Defense will also look for alternative ways to advertise."

Ha ha ha!

Thule Music

It is good for spiritual groups to have music to uplift the soul. I have written new Thule Society lyrics to familiar popular songs and these are on the website at:

<http://thulesociety.nfshost.com/index.php/spiritual-practices/>

A volunteer in the U.S. has gotten to work to record "Psycho Killer" and he sent me his first take which sounds great! Stay tuned for more about that in the future.

Finally, I encourage you to contemplate upon the spirit of Adolf Hitler, do the spiritual practices written on our website and think more in this way, bringing the blessings of the higher realms down into your own life. It would be good if you could find a trusted friend and share this website with them to see if they could join you in fellowship and have meetings where you can talk with another person about this reality. We are a web based society so if you are to have meetings with real people, face to face in your town, then you need to find them.

Heil Hitler!
Brian Ruhe
President
Thule Society

The Führer on the Struggle for the Unity and Freedom of the German People

I entered political life with the burning desire to destroy German party life and replace it with a German people's community.

National Socialism is no doctrine of laziness, but rather a doctrine of struggle, no doctrine of happiness or chance, rather a doctrine of work, a doctrine of struggle, and thus a doctrine of sacrifice. We behaved that way before the war. It has been no different this year, and it will stay the same in the future.

Even if we perish, Germany must live. Even if fate defeats us individually, Germany must live. And if we must accept privation and sorrow, Germany must exist in spite of privation and sorrow.

Nothing great in this world is given to people. Everything must be fought for bitterly. The rise of a people, too, does not simply happen; it too must be fought for.

But the problem should not be merely a logical consequence of this tendency. We should not ask what we should do tomorrow or the next day, rather the leadership of the movement must look decades into the future. Immortal, ethical, imperishable ideas should also shine as brightly for people in distant centuries.

If you believe that you must be free, then recognize that nothing will give you freedom but your own sword.

My entire life to my last breath has one goal: to make Germany free, healthy, and happy once more.

No power has the right or the strength to determine the path of a people that does not seek this and this only: a strong Reich, a proud people, so large and so strong that each German once again can affirm: I am a German, and I am proud to be so.

The Führer on 31.7.1937 in Breslau

Since the day I began my political life I have had but one goal: Winning back the freedom of the German nation, building the strength and power of our Reich, overcoming the domestic fragmentation of our people, removing the barriers abroad, and ensuring its economic and political independence.

The Führer's response to Roosevelt in the Reichstag, 28 April 1939

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